



selinsgrovespeedway.com

2021 Marketing Partnership Opportunities

Selinsgrove Speedway offers custom advertising and sponsorship programs to help your business reach auto racing's loyal fan base while also offering opportunities to treat your employees, associates, and customers to an exciting evening of entertainment! We welcome the opportunity to partner with you for the speedway's historic 75th anniversary season to promote your company's products and services through the power of motorsports marketing! Contact us today to put your business on the fast track!

Entertainment Night: Starting At \$1,000

Sponsor will have access to the Turn Four VIP Suite overlooking all the action from the balcony. The suite also features a private rest room and kitchenette area. Includes 25 admission passes that are good only on the sponsor's night of racing. Additional tickets may be purchased at a discounted price. Slightly higher fee may apply for special events.

Point Fund Seasonal Sponsorship: \$2,000 - \$4,000

Sponsor is granted naming rights to one of the speedway's weekly racing divisions—for example, the XYZ Company 360 Sprint Cars—for the entire season and is referenced in all publicity, advertising, and public address announcements related to the sponsored racing division.

Billboards: \$400 - \$2,000

Frontstretch: \$400

4'x8' boards are visible to fans sitting in the main grandstand and bleachers.

Backstretch: \$1,000

8'x16' boards are visible to fans of Selinsgrove Speedway and Raceway Park.

Turn Two: \$2,000

16'x16' boards tower over the second turn of the speedway and are visible to fans of Selinsgrove Speedway and Raceway Park.

Please note there is a one-time fee (\$200-\$500) to design and produce your company's billboard for installation at the track.



Heat Race Sponsor: \$500

Sponsor's :30 - :60 message is read or broadcast over the track's public address system prior to the start of the sponsor's designated heat race each week for the season. Message is subject to approval by track management.

Website Banner Ad: \$250

Banner advertisement is for the entire season on selinsgrovespeedway.com.

Contact Steve Inch, General Manager or Shawn Brouse, Public Relations Director

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